19-04-2022

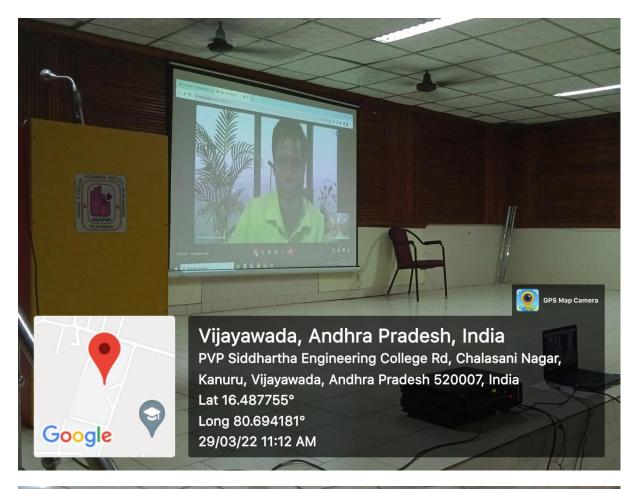
Department of Business Administration in association with PB Siddhartha College of Arts and Science organized a webinar on "Future of Block chain and CryptoCurrency" to the students of II MBA on 19-04-2022 from 3:00 pm to 4:00 pm



29-03-2022

Department of Business Administration in association with ni-msme, Hyderabad organized a National Level Awareness Program (NLAP) on Entrepreneurship "SAMBHAV" as part of Azadi Ka Amrit mahotsav (AKAM) by Mr. G. Sudharshan on 29-03-2022 from 11:00 Am to 12:30 Pm to the students of I & II MBA.

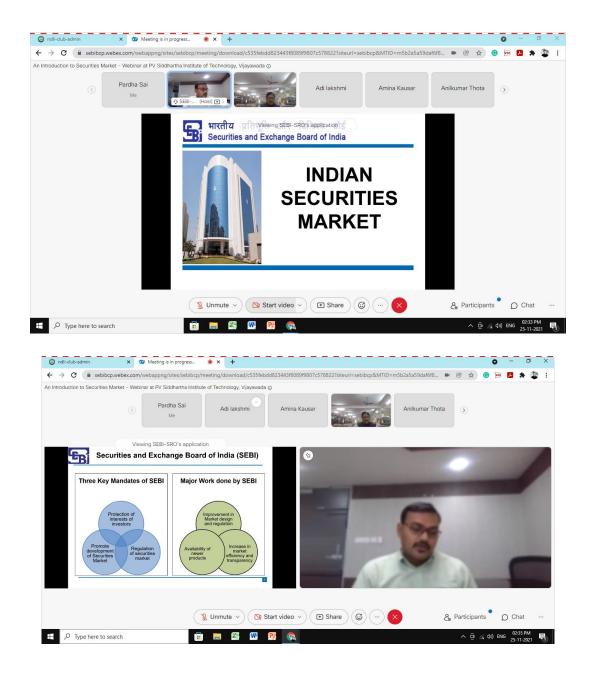


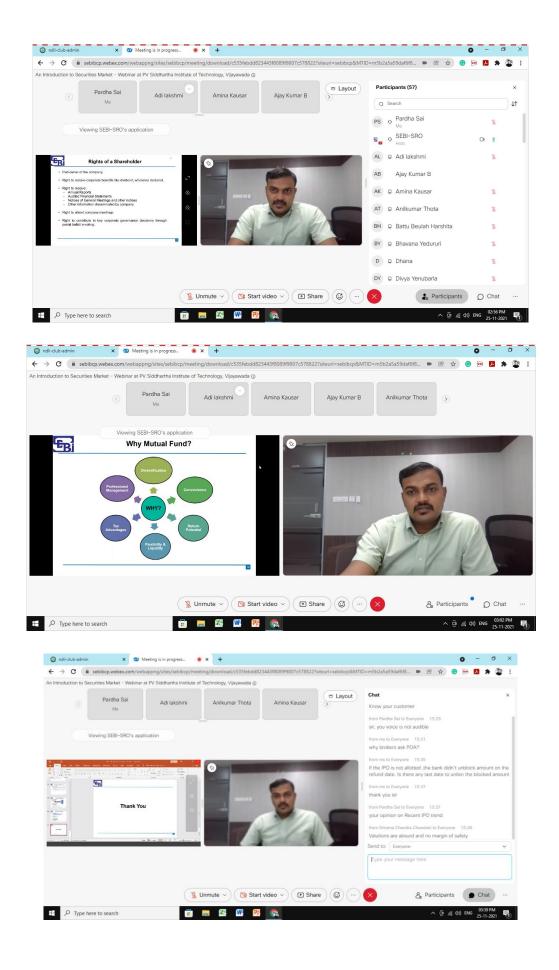




25-11-2021

Department of Business administration in association with NDLI club of PVPSIT conducted a webinar on "An Introduction to Securities Market" by Mr. Anurag Pal from SEBI local office Vijayawada. NDLI club members of PVPSIT including students and staff registered for the webinar and attended on 25-11-2021.





PVP SIDDHARTHA INSTITUTE OF TECHNOLOGY

Department of Business Administration

06-07-2021

Department of Business Administration, PVP Siddhartha institute of technology in association with PB Siddhartha College of arts and science organized a webinar on "Analytics for Business Excellence" by K. J. A. Swarup, Fomer General Manager-HR, ITC Ltd on 06-07-2021





Department of Business Administration

Prasad V. Potluri Siddhartha Institute of Technology in association with

Parvathaneni Brahmayya Siddhartha College of Arts & Science

Vijayawada, Andhra Pradesh.

Cordially Invites You

National Webinar on

'Analytics for Business Excellence'

SPEAKER



K.J.A. Swarup

Former General Manager - HR

ITC Limited

For Registration CLICK HERE

Time: 11.00 am



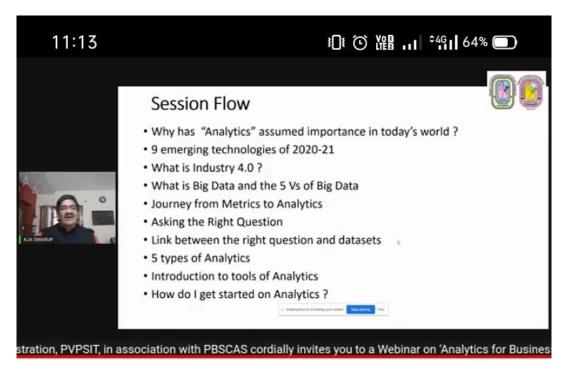
E - Certificate will be awarded.

Webinar will be on You Tube Live

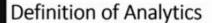
Webinar Director Dr. P. Adi Lakshmi Prof & Head Department of Business Administration. Session started with the introduction speech of Dr. Rajesh C Jampala (Dean, PB Siddhartha College of arts and science) about the webinar and Honourable guest speaker and Formal introduction of the resource person was given by Pardha sai kandregula, Assistant Professor, Department of Business Administration, PVPSIT



Later the session was handed over to the resource person and he continued discussing various topics on Analytics. Both MBA I & II years were actively participated





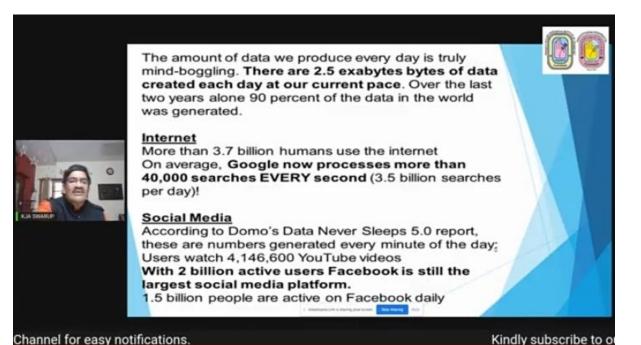


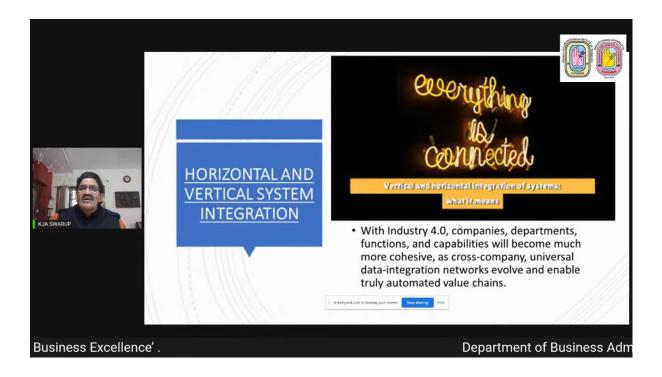


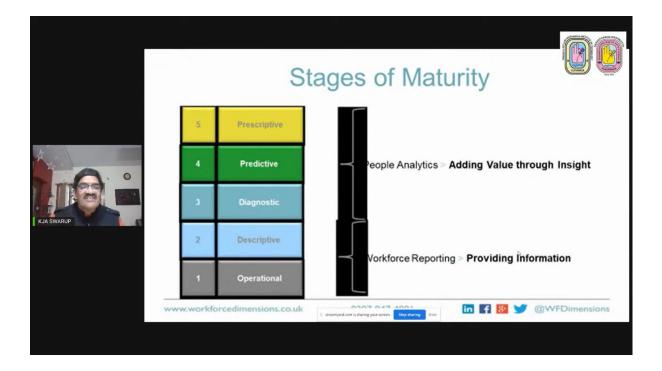
- Analytics is the systematic computational analysis of data or statistics
- It is concerned with turning raw data into insight for making better decisions.
- Analytics relies on the application of statistics, computer programming, and operations research in order to quantify and gain insight to the meanings of data. It is especially useful in areas which record a lot of data or information
- Key Words: Data Deriving meaningful patterns insights informed decisions



f Business Administration, PVPSIT, in association with PBSCAS cordially invites you to a Webinar on 'Ana







After the session, few questions were taken from the participants and Formal Vote of thanks was given by student of I MBA, Feroz sharif.



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DEPARTMENT OF BUSINESS ADMINISTRATION

Day: Monday (1)Date: 22-11-2021Course: MBAYear & Semester: II & I

Workshop: Employee Development & Soft skills Workshop (In association with Training &

Placement Cell)

Name of the Activities: Palm Activity, Knowing Your Self by Shield Activity, Tips For Body

Language and GD on Tips And Presentation.

Resource Person: Mrs. B. Swaroopa (Soft Skills Trainer & Counsellor, Naandi Foundations) **Venue:** Classroom(460) in the morning, Interview Zone(452) **Timings:** 10:30 AM -4:00 PM













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DEPARTMENT OF BUSINESS ADMINISTRATION

Day: TuesdayDate: 23-11-2021Course: MBAYear & Semester: II & I

Workshop: Employee Development & Soft skills Workshop (In association with Training &

Placement Cell)

Name of the Activities: Information about Company CTC and Actual Salary, Stress Management and GD, Presentation on Topics on Hygiene in Organisations and Personal Hygiene

Resource Person: Mr.K. Vijay (HR, Infosys, Softskills trainer, Naandi Foundations)

Venue: Interview Zone(452)

Timings: 9:00 AM-4:00 PM







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DEPARTMENT OF BUSINESS ADMINISTRATION

Day: Wednesday(3)Date: 24-11-2021Course: MBAYear & Semester: II & I

Workshop: Employee Development & Soft skills Workshop (In association with Training &

Placement Cell)

Name of the Activities: Professional Communication, Email Writing, Email Etiquette, Digital

Literacy, Contents in Email Writing

Resource Person: Mr.K.Vijay (HR, Infosys, Soft skills trainer, Naandi Foundations)

Venue: Interview Zone(452) Timings: 9:00 AM-4:00 PM







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DEPARTMENT OF BUSINESS ADMINISTRATION

Day : Thursday(4) Date : 25-11-2021
Course : MBA Year & Semester : II & I

Workshop: Employee Development & Soft skills Workshop (In association with Training &

Placement Cell)

Name of the Activities: Six Pillars of a Good Character, Explanation about Group Discussion

and Activity on Group Discussion, Passing a Current Game

Resource Person: Mrs. B. Swaroopa (Soft Skills Trainer & Counsellor, Naandi Foundations) **Venue:** Interview Zone(452) **Timings:** 9:00 AM-2:00 PM









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DEPARTMENT OF BUSINESS ADMINISTRATION

Day: Friday(5)Date: 26-11-2021Course: MBAYear & Semester: II & I

Workshop: Employee Development & Soft skills Workshop (In association with Training &

Placement Cell)

Name of the Activities: How to Prepare a Resume, Types of Interview, Contents of Interview

and How to Prepare for an Interview and Present in an Interview

Resource Person: Mr.K.Vijay (HR, Infosys, Soft skills trainer, Naandi Foundations)

Venue : Interview Zone(452) **Timings:** 9:00 AM-4:00 PM









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Kanuru, Vijayawada, Andhra Pradesh-520007

DEPARTMENT OF BUSINESS ADMINISTRATION

Day: Saturday(6)Date: 27-11-2021Course: MBAYear & Semester: II & I

Workshop: Employee Development & Soft skills Workshop (In association with Training &

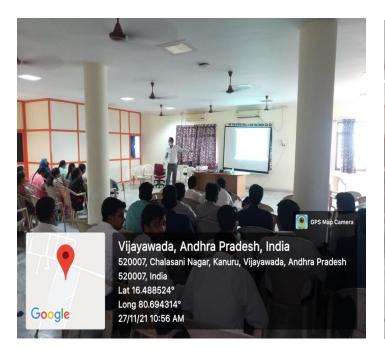
Placement Cell)

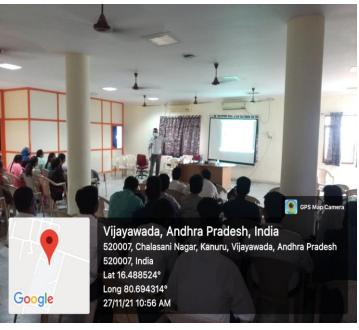
Name of the Activities: Mock Interviews

Resource Person: Mr.K.Vijay (HR, Infosys, Soft skills trainer, Naandi Foundations) **Venue:** Interview Zone(452) **Timings:** 9:00 AM-2:00 PM









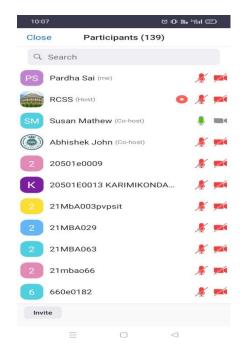
04-02-2022

Department of Business Administration, Prasad V Potluri Siddhartha Institute of Technology organized an online guest lecture in association Dr. Susan Mathew with Rajagiri College of Social Sciences and Rajagiri Business School, Kochi, kerala on the topic "How to crack group discussion and interview" to the students of I MBA & II MBA at 10:00 am to 11:00 am on 04-02-2022









Date: 12-05-2022

Department of Business Administration organized a Faculty Development Programme (FDP) on "Inventions, Innovations and Entrepreneurship arena in current Indian IPR Framework" by Dr. Veera Bramha Chari Pallaval Associate Professor and Head, Department of Biotechnology & Botany, Krishna University on 12-05-2022

Prasad V Potluri Siddhartha Institute of Technology
Kanuru, Vijayawada
Affiliated to JNTU Kakinada

Department of Business Administration
Organizing a Faculty Development Programme (FDP)

Inventions, Innovations and Entrepreneurship arena in current Indian IPR Framework



By
Dr. Veera Bramha Chari Pallaval
Associate Professor and Head

Associate Professor and Head
Department of Biotechnology & Botany
Krishna University

Time: 11:00 Am-12:30 Pm
Venue: Ground Floor Seminar Hall
*Certificate of Participation will be issued

Date: 12-05-2022

DR. P. ADI LAKSHMI Head of the Department DR. K. SIVAJI BABU Principal



Around 37 Faculty members were attended the FDP from various departments such as Mechanical, IT, ECE, CSE, EEE, Civil and MBA. Few students of II MBA were also participated.



Date: 12-05-2022

Department of Business Administration organized a one day workshop on "Entrepreneurship, Innovations & Start up centre Development" by Dr. G. Geetha Reddy, CEO & Founder, Yashmin Solutions, Hyderabad on 12-05-2022.

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KANURU, VIJAYAWADA-7

DEPARTMENT OF BUSINESS ADMINISTRATION
ACADEMIC YEAR 2021-2022

Circular

Date: 17.05.2022

This is to inform all the students of MBA (I&II) that the Department of Business Administration, Prasad V. Potluri Siddhartha Institute of Technology will be organizing a work shop on "Entrepreneurship, Innovations and start-up Centre Development in Association with APSCHE, CIMSME" by Dr. B.GEETHA REDDY, AP CIMSME-State Chair Person on 18-05-2022. All students must be present from 2.00 PM without fail in the Ground Floor Seminar Hall.

Head of the Department Dr. P. Adi Lakshmi

HEAD

PRASAD V.POTLURI
SIDDHARTHA INSTITUTE OF TECHNOLOGY
KANURU, VIJAYAWADA-520 007.



